Course Description

ART1202C | Two-Dimensional Design | 3.00 – 4.00 credits

This course is designed to give students an understanding of advanced concepts of two-dimensional design and to give hands on opportunity to transform visual and experiential information into two-dimensional form. Creative individual thinking and image making and successful problem solving both aesthetically and technically are ultimate goals.

Course Competencies:

Competency 1: The student advanced understanding of two-dimensional design concepts by:
1. Demonstrating a comprehensive understanding of advanced two-dimensional design concepts, including visual composition, spatial relationships, and design principles
2. Applying theoretical knowledge to analyze and interpret visual and experiential information for transformation into two-dimensional form

Competency 2: The student will learn creative thinking and image making by:
1. Demonstrating how to generate innovative and original ideas for two-dimensional design projects
2. Developing proficiency in image-making techniques, utilizing various tools and mediums to express visual concepts effectively

Competency 3: The student will understand how visual and technical problems can be addressed by:
1. Applying aesthetic principles and technical skills to solve design challenges in a visually compelling manner
2. Engaging in iterative problem-solving processes to refine and enhance two-dimensional designs, achieving aesthetic and technical excellence

Learning Outcomes:

- Solve problems using critical and creative thinking and scientific reasoning
- Formulate strategies to locate, evaluate, and apply information
- Demonstrate an appreciation for aesthetics and creative activities